

ESECA partnership is organizing its first business mission **to Senegal the first week of July 2023, from the 3<sup>rd</sup> to the 7<sup>th</sup>**. The mission aims to intensify business network collaboration among European companies in the renewable energy and smart grids sectors with Senegalese companies. ESECA is organizing this mission in collaboration with another European cluster partnership, <u>AEWEN</u>, which has also Senegal among its target markets and covers the water and energy sectors among its strategic areas.

Senegal has steady plans for the deployment of renewable energy systems, both solar and wind, and plans for the development of a smarter grid system that will include the implementation of renewable energy farms. Also, the country has different funding programs to develop projects in these areas and the Senegalese companies are looking for European companies in terms of collaboration in smart grids systems, microgrids, storage and renewable energy generation systems that will provide greener energy consumption. Right now, Senegal generates the 80% of its electricity from non-renewable energies.

The mission will include a one-day-event conference, with key stakeholders from Senegal invited to attend and present the country's opportunities, visits to key stakeholders and installations, and adhoc B2B meetings for the European companies with Senegalese possible clients/partners.

The preliminary **agenda** for the mission will include:

- 3/7 Trip to Senegal and a collaborative dinner of the European delegation.
- 4/7 ESECA joint event. Invitation to Senegalese energy ministries, government, associations and key stakeholders. Presentation of the market, opportunities, funding, regulation... B2B meetings in the afternoon.
- 5-6/7 Individual agendas for the European companies. Meetings at the offices of the companies of interest selected. Visits to key stakeholders/installations.
- 7/7 Trip back to Europe.

In order to gather your interest in the mission and the necessary information to start working on these agendas, we encourage you to complete this simple <u>registration form</u>. The **deadline to submit the form is the next 26<sup>th</sup> of April**.

ESECA will fund the accommodation costs during the mission for the participating SMEs.

## About ESECA

European Sustainable Energy Cluster Partnership for Africa (ESECA) is a partnership formed by five European clusters (ACE, MEDEE, LE2C, MetaIndustry4 and ECPE) from Spain, France, Italy and Germany. Together they bring together around 550 organizations and 290 SMEs. The main objective of ESECA is to promote business collaboration between European companies in the renewable energy and smart grids sectors, in order to develop a joint internationalization plan with common objectives towards the sub-Saharan African markets (Senegal, Ghana, Kenya, Tanzania and Rwanda).

## About AEWEN

Africa Europe Water and Energy Network (AEWEN) is a partnership formed by four European clusters (Tenerrdis, TWEED, CLEVER and CWP) from France, Belgium, Italy and Spain. The project aims to develop and implement a joint strategy for the internationalisation of SMEs and to create a network of actors in the water and energy sectors between Europe, Morocco, Tunisia and Senegal.